



**PSAMIDES' CONTRIBUTION TO THE BLUE GROWTH ECONOMY:
Towards a green, digital, innovative and collaborative transition in
Mediterranean Small and Medium Ports
and Marinas**

June 2nd 2022 - Heraklion, Greece

GDM Megaron Hotel, Doukos Mpofor 9

[REGISTRATION](#)

Hybrid event



Project co-financed by the European
Regional Development Fund

1. Context and objectives of the conference

In the Mediterranean area Marinas and Small and Medium-sized ports (SMP) play a fundamental role in articulating coastal and maritime tourism, connecting the hinterlands and communities. Indeed, coastal and maritime tourism are a significant sub-sector of both the wider tourism sector and the Blue Economy.

Marinas and SMP are increasingly becoming epicenters of economic and social interactions. However, this growth is causing an increasing environmental, competitive, operational and management pressure.

In the context of reaching the European Green Pact's goal of climate neutrality by 2050, marinas and SMP have difficulties to face these pressures due to a missing or weak smart specialization, limited levels of technology use, lack of data availability, outdated infrastructure, absence of effective collaboration between ports and its community ecosystem as well as a low level of investments.

It is essential to strengthen the role of ports as integrating elements for territorial synergies, evolving from their fundamental role as infrastructures to the role of real clusters providing services to all citizens, clusters with a great capacity to produce synergies for economic, industrial, logistic, tourist and social development, while ensuring the environmental and economic sustainability of port infrastructures and of the activities they

PSAMIDES project aims at optimizing and making more efficient the operation of the Small and Medium-sized ports (SMP) and the marina's management by implementing innovative tools to manage tourism flows, better controlling costs, providing more services to customers and stimulating Ports ecoinnovation and competitiveness thus reducing environmental negative externalities from tourist activity.

2. Expected outputs

#1	Sharing of best practices and tools developed by PSAMIDES project and others to improve the sustainability, innovation and competitiveness in Mediterranean small and medium ports and marinas
#2	A widened and shared knowledge among scientists, decision-makers and entrepreneurs on challenges faced by Mediterranean small and medium ports and marinas
#3	Promote transfer and strengthen capitalization of the jointly elaborated tools/measures and results that explicitly target collective territorial appropriation and ownership

3. Target Audience

Stakeholders in the maritime transport sector (Port and marinas managers, cruise companies)

Funding entities

SMEs

Multi-level decision-makers

The private sector

Interreg programme bodies (Joint Secretariat, Horizontal Projects, Modular projects and Integrated projects, etc.)

4. Languages

Speeches will be in English.

5. Agenda

June, 2nd 2022 10 a.m. - 1 p.m. (EEST)

9:30 - 10:00 a.m. Welcome and registration of participants

10:00 - 10:10 a.m. Opening Ceremony – Spoken Welcome
Minas Papadakis, CEO Heraklion Port Authority SA
Representatives of local administration

10:10 -10:40 a.m. “Smart Technologies for SMP – Cruise, Ro-Ro, and Leisure Facilities”
Moderator: Maria Panagouloupoulou, HPA
Participants:

- Emmanouil Koutoulakis, Secretary General of the Aegean and Island Policy, Ministry of Maritime Affairs and Insular Policy
- Prof. Sotirios Theofanis, CITY College, University of York Europe Campus
- Prof. Maria Boile, Department of Maritime Studies, University of Piraeus

10:40 - 11:00 a.m. The Blue Growth Community Experience
Prof. Ioannis Chatjigeorgiou, Vice Rector of the National Technical University of Athens, partner of the Blue Growth HP

11:00 -11:30 a.m. Challenges of sustainability, innovation and competitiveness in Mediterranean SMPs and Marinas
Moderator: Mireia Boya, Project Manager, Euroregion Pyrenees Mediterranean
Participants:

- Enric Martínez, Territorial Manager for South Area, Ports of Catalonia,
- Fabien Luais, Director of Port de Plaisance of Sète – Sud de France,
- Cristina Barahona, Managing Director, Ports of Balearic Islands,
- Minas Seimenis, Special Consultant of the Managing Director, Port of Heraklion.

11:30 - 11:45 a.m.	Coffee break
11:45 - 12:45 a.m.	<p>PSAMIDES project results and recommendations</p> <p>Moderator: Minas Seimenis, Special Consultant of the Managing Director, Port of Heraklion</p> <p>Participants:</p> <ul style="list-style-type: none"> • Presentation of Psamides video: technologies installed and tested - Enric Martínez, Territorial Manager for South Area, Ports of Catalonia, • IT enhanced process management in ports - Comprehensive evaluation framework - Bojana Tošić, Project Manager, Institute of Modern Technology Montenegro, • Innovations for smarter and greener ports- analysis of tested technologies – Ana Grbcic, Researcher at the Department of Maritime and Transportation Technology, University of Rijeka, • How to foster the collaboration and transfer of innovative solutions between SMPs and SMEs - Nektaria Berikou, Manager, Athena Research Center / Corallia, • Capitalising and mainstreaming the results and lessons learnt - Fabien Luais, Director of Port de Plaisance of Sète – Sud de France.
12:45 - 13:15 a.m.	Greek institutional debate: time to share results
13:15 - 13:30 a.m.	<p>Closing</p> <p>Minas Papadakis, CEO Heraklion Port Authority SA</p>
14:00 a.m.	Lunch